

Westford Parks & Recreation Spring-Summer 2019 Brochure Advertising Rates

Great visibility. Community focused.

The Westford Parks & Recreation brochure is mailed to over 8500 Westford residents twice a year. It's available at westfordrec.com, westfordma.gov, and westford's wickedlocal.com. Whether visiting the library, or receiving electronic emails from Westford's public schools, Parks & Rec brochures are everywhere, giving local advertiser's a *great opportunity* to get noticed.

Thousands of residents rely on Parks & Rec programs and services throughout the year. From the Westford Partnership for Children After School Enrichment program, to the preservation of the town's parks and fields — Westford Parks & Recreation's focus is on the community.

The focus can be on you too. Advertise with us and see.

Secure a Spot Deadline-November 14: Complete and email (rfredkin@westfordma.gov) or fax (978-392-4471) a copy of this form. Please send the original form with payment to P. O. Box 2444, Westford, MA 01886. **Final Art Deadline-December 12:** Submit art to rfredkin@westfordma.gov. For questions, call 978-692-5532.

All ads must be submitted to scale, with typesetting, layout, and artwork provided by the advertiser. Please submit files electronically as pdf files (preferred), or jpg files (acceptable), 300-600 dpi, 100% scale. Ads are assumed to be approved by the advertiser. Ads accepted by Westford Parks & Recreation will be placed in the most appropriate location inside of the brochure.

Contact and Payment Information

Name: _____ Phone: _____ Fax: _____

Address: _____ Email: _____

Please submit payment and a copy of this form to: Westford Parks & Recreation, P. O. Box 2444, Westford, MA 01886

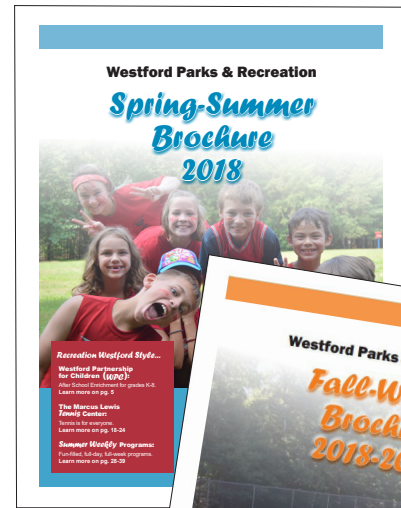
Method of Payment

Total: \$ _____

Check: Payable to "Town of Westford" Ck# _____ Cash Credit Card: Master Card or Visa

Card number: _____ Name on Card: _____

Expiration Date: _____ / _____ (mm/yy) Cardholder Signature: _____ Date: _____



Westford Parks & Recreation provides enriching experiences that support the Westford community with safe, high-quality activities and services designed to meet the interests of the community.

Ad Type	Dimensions	Ad Fee
Business Card: *black & white	3½ x 2"	\$150
1/4 Page: *black & white	3¼ x 5"	\$200
1/2 Page: Color	7½ x 5"	\$350
Full Page: Color	7½ x 10"	\$500

Please circle the preferred dimension.

Westford Parks & Recreation

Visit: 22 Town Farm Road, Westford, MA 01886 **Call:** 978-692-5532 **Or Register Online @:** westfordrec.com