

Westford Parks & Recreation

Spring-Summer 2020

Brochure Advertising Rates

Great visibility. Community focused.

The Westford Parks & Recreation brochure is mailed to over 8500 Westford residents twice a year. It's available at westfordrec.com, westfordma.gov, and westford's wickedlocal.com. Whether visiting the library, or receiving electronic emails from Westford's public schools, Parks & Rec brochures are everywhere, giving local advertiser's a *great opportunity* to get noticed.

Thousands of residents rely on Parks & Rec programs and services throughout the year. From the Westford Partnership for Children After School Enrichment program, to the preservation of the town's parks and fields — Westford Parks & Recreation's focus is on the community. *The focus can be on you too.*

“Secure a Spot” Deadline-November 22, 2019:

Email (rfredkin@westfordma.gov), or fax (978-392-4471), a copy of this completed form to “secure” an ad spot. Mail or hand deliver the original form with payment to 65 Main Street, Westford, MA 01886.

Final Ad Art Deadline-December 16, 2019:

Submit final art to rfredkin@westfordma.gov.
For questions, call 978-692-5532.

All ads must be submitted to scale, with typesetting, layout, and artwork provided by the advertiser. Please submit files electronically as pdf files (preferred), or jpg files (acceptable), 300-600 dpi, 100% scale. Ads are assumed to be approved by the advertiser. Ads accepted by Westford Parks & Recreation will be placed in the most appropriate location inside of the brochure.



Westford Parks & Recreation provides enriching experiences that support the Westford community with safe, high-quality programs and services designed to meet the interests of the community.

Ad Type	Dimensions	Ad Fee
Business Card: *black & white	3 ½ x 2"	\$150
1/4 Page: *black & white	3 ¼ x 5"	\$200
1/2 Page: Color	7 ½ x 5"	\$350
Full Page: Color	7 ½ x 10"	\$500

Please circle the preferred dimension.

Contact and Payment Information

Name: _____ Phone: _____ Fax: _____

Address: _____ Email: _____

Please submit payment and a copy of this form to: Westford Parks & Recreation, 65 Main Street, Westford, MA 01886

Method of Payment

Total: \$ _____

Check: Payable to “Town of Westford” Ck# _____ Cash Credit Card: Master Card or Visa

Card number: _____ Name on Card: _____

Expiration Date: ____/____/____ (mm/yy) Cardholder Signature: _____ Date: _____

Westford Parks & Recreation

Visit: 65 Main Street, Westford, MA 01886 **Call:** 978-692-5532 **Or Register Online @:** westfordrec.com